

tenismanager

Manual de Identidad 2.0

v01



| | | | |
|---|-------------------|-------------------|---|
| φ | COLOR WEB: 8DC63F | COLOR WEB: F7941E | The logo is centered on a solid orange background. To the right of the logo is a vertical barcode-like graphic consisting of a series of vertical lines of varying heights. |
| | COLOR WEB: 8DC63F | COLOR WEB: F7941E | |
| | COLOR WEB: 8DC63F | COLOR WEB: F7941E | |
| | COLOR WEB: 8DC63F | COLOR WEB: F7941E | |

Helvetica43-ExtendedLight

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica53-Extended Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Correspondencias de color

QUATRICOMÍA C M Y K
50 0 100 0

PANTONE 368 C

COLOR WEB: F7941E

COLOR WEB: 8DC63F

COLOR WEB: F7941E

COLOR WEB: 8DC63F

COLOR WEB: F7941E

COLOR WEB: 8DC63F

COLOR WEB: F7941E

COLOR WEB: 8DC63F

Correspondencias de color

QUATRICOMÍA C M Y K
0 50 100 0

PANTONE 1375 C



Positivo y negativo

Positivo del logotipo



Negativo del logotipo





v02



| | | | |
|---|-------------------|-------------------|--------------|
| φ | COLOR WEB: 8DC63F | COLOR WEB: F7941E | tenismanager |
| | COLOR WEB: 8DC63F | COLOR WEB: F7941E | |
| | COLOR WEB: 8DC63F | COLOR WEB: F7941E | |
| | COLOR WEB: 8DC63F | COLOR WEB: F7941E | |

Helvetica43-ExtendedLight

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